



For Immediate Release

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Industry Veteran Patrick Mullinix Forms Advantage Hotels, Inc.;
Acquires Advantis Hospitality Alliance's Brands
Three Former AAHOA Chairmen, Steve Belmonte on Board of Directors

(AUSTIN, Texas, June 20, 2019) – Long-time industry executive Patrick Mullinix today announced the formation of Advantage Hotels, Inc., a hotel company that offers a new vision for today's hotelier. Advantage Hotels, Inc. has subsequently acquired Advantis Hospitality Alliance's brands, Vista® and Select Inn®.

Advantage Hotels, Inc. offers a unique approach to franchising that places an emphasis on a strong franchisor/franchise owner relationship. It is a true franchise services organization, as its highly experienced team of hospitality professionals are as passionate about the success of its hotels as owners are.

"AHI will be more of a franchise family that looks at business a bit differently. We understand individual needs, so our cornerstones will be customizable solutions for every owner and a highly responsive staff. Franchise owners will also enjoy reasonable fees, innovative programs, comprehensive resources, an advanced reservation system that offers uncompromised, discount pricing for the technology, and dedicated marketing and operations support that all contribute to increased profitability," said Mullinix.

Select Inn is an upper economy brand that has locations in Minnesota, North Dakota, Tennessee and Texas. Vista Inn and Vista Inn & Suites are midscale brands with properties in Florida and Tennessee. A Vista Hotel option is also available.

Mullinix, who is President & CEO of Advantage Hotels, Inc., has held executive positions with major hotel companies for 25 years, including serving as Group President of the Americas Best Value Inn brand. During his 14 years with the company, he was instrumental in ABVI becoming the 10th largest hotel brand worldwide with over 1,000 locations throughout North America, and increased the total number of ABVIs in Texas to over 150 properties, making it the fastest-growing hotel chain in that state's history. Mullinix began his career as a Regional Franchise Development Director for Super 8 Motels in 1995.

Comprising AHI's Advisory Board is a trio of former AAHOA Chairmen: Ramesh Surati (1999-2000), Dhansukh "Dan" Patel (2001-02) and Mukesh Mowji (2006-07). Industry icon Steve Belmonte, the former President & CEO of Ramada Hotels, is a Senior Advisor and on the Executive Board of Directors.

"This acquisition is the most exciting move for Vista and Select Inn's continued progression. AHI's robust infrastructure, franchise resources and system enhancements will afford franchise owners an incredible opportunity for increased reservation potential, and Patrick's proven track record will set an accelerated pace for brand growth of quality hotels nationwide. AHI's ideals and commitment to being franchise friendly with customized support are closely in line with how Advantis operated, and our owners are very pleased with this transition," said Surati, a principal of Advantis.

For information on franchising, visit AdvantageFranchises.com or call 440-306-2442.

About Advantage Hotels, Inc.

Advantage Hotels, Inc. is a privately held company based in Austin, TX that franchises Vista and Select Inn – performance-driven brands featuring preferred hotel amenities, marketing and operations support, effective hospitality management services, and construction and décor options. Through custom individual franchising, Advantage Hotels, Inc. is creating meaningful change in the franchisor/franchise owner relationship within the hospitality industry. The company's goal is to deliver an equitable franchise arrangement where the results are driven through uncompromising service for franchise owners and guests. For information on franchising, visit AdvantageFranchises.com or call 440-306-2442.